

Clark Strategic Partners

Sustaining the Planet

PO Box #17975

Beverly Hills, CA, USA 90209

+1 (310) 858-6886

www.clarkstrategicpartners.net

Eco Pond Rescue

PO Box 4374

Seminole, FL, USA 33775

+1 (727) 412-4323

www.ecopondrescue.com

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For information contact: Nick Reale, (727) 412-4323

Nobel Prize Winner Woodrow Clark Praises Eco Pond Rescue's Creative Thinking, Contribution to the Third Industrial Revolution

LOS ANGELES, CALIF. – Nobel prize laureate Dr. Woodrow Clark II says he supports Eco Pond Rescue for its economical, low-energy, non-toxic methods of cleaning polluted waters.

“Eco Pond Rescue equipment is a result of creative thinking necessary to succeed and compete in the Third Industrial Revolution,” Dr. Clark says. “Eco Pond Rescue meets and exceeds the standards for the Third Industrial Revolution in both concept and practice while creating new jobs, careers and entrepreneurial companies.”

The Third Industrial Revolution (3IR) is an important theme in Dr. Clark's work. The 3IR focuses on the paradigm shift of taking traditional industrial technologies that use fossil fuel and transforming them into a new world of renewable energy, storage devices and smart grids. The 3IR began in the EU, Japan and South Korea in the 1990s and is now being implemented in China.

“We are honored that an expert of Dr. Clark's caliber recognizes the technology we have created that can help restore waterways to their pristine condition in an economical, environmentally friendly way,” Eco Pond Rescue vice president Nick Reale said.

Eco Pond Rescue was born in the garage of Reale and John Allen, two homeowners who were frustrated with the lack of an efficient strategy for keeping ponds and other waterways clear of toxic pollutants, algae and other growths. The two developed a high-volume, low-energy pump that fits the bill. Eco Pond then branched into solar technology with the development of the Solar Edge. The creative design of the Solar Edge allows high volume and low energy pumps to provide maximum aeration and circulation of water bodies to clean waterways by reducing harmful algae blooms and resulting fish kills.

In addition, the design includes the ability to use non-toxic polymers to reduce pollutants - even fecal coliforms - to create cleaner and safer water. The application of the Eco Pond equipment in developed and developing areas around the world allows communities to be sustainable by not depending on a power grid or any form of fossil fuel energy.

Eco Pond Rescue's technology and equipment are being used worldwide in applications that range from the merely decorative to fish farming.

Dr. Clark, a long-time advocate for the environment and renewable energy, is an internationally recognized author, lecturer and advisor specializing in sustainable communities. In December 2007, Dr. Clark was a co-recipient of the Nobel Peace Prize, along former Vice President Al Gore and Clark's other colleagues in the United Nations Intergovernmental Panel on Climate Change (UNIPCC). His contribution was for work as the co-writer on Chapter 2 on "Finance and Economics" and the co-editor for Chapter 3 on "Legal and Contracts."

In 2004, he founded Clark Strategic Partners, an environmental and renewable energy consulting firm using his political-economic expertise in order to guide, advice and implement public and private clients worldwide – specifically on sustainable development projects for communities. Through Clark Strategic Partners, Dr. Clark educates global leaders on how to solve the problems of climate change through the creation of sustainable infrastructures and agile energy systems in local and regional communities.

Eco Pond Rescue, based in Seminole, Fla., offers non-toxic, low-powered methods of clearing ponds, lakes, rivers and other waterways of pollutants. Among its products is the Solar Edge, a solar-powered, nearly maintenance-free system, for pond and lake aeration. The Solar Edge floats on the water and automatically begins pumping when the sun rises. Combined with the Pond Cleaning Logs, the quantity of toxic nutrients can be reduced by 70 percent in just a few weeks. Eco Pond's other products includes the Pond Hippo, a skimmer that separates weeds and other debris from the water, the Floctopus a venturi manifold used to clean turbid water in construction and commercial applications as well as the Water Wagon a portable water treatment system for commercial and construction applications.